

kirsten keister

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portfolio: www.lamppostdesign.com

education

Gordon College | Wenham, Massachusetts
BA in Art, Graphic Design Concentration

work experience

Lamppost: illuminating print and web design | January 2001–present

Owner + Graphic Designer

» Design firm that provides identity, print + web design for a variety of clients

Gordon College Design Center | September 2005–June 2008

Graphic Designer

- » Assisted with the rebrand of all College materials (including logo subbrands, signage, publications, print collateral, stationary, etc.)
- » Responsible for the layout of STILLPOINT, the magazine of Gordon College, which received several awards for both design and content :: visit gordon.edu/stillpoint for the online version
- » Created a 30+ page brand standards manual for the College rebrand
- » Lead designer on over 40 design jobs for campus-wide event to honor computer science pioneer Ken Olsen (including signage, gift items, invitations and advertising)

Return Design Collaborative | Fall 2002–Spring 2004; Fall 2004

Graphic Design Intern, Graphic Designer

- » Cofounder of this unique graphic design internship opportunity at Gordon College; first student intern :: visit returndesign.com
- » Worked on design projects for a variety of clients, many non-profit
- » Independently contracted for work on several websites

Academy for Educational Development | Summer 2005

Photo Database Editor

Kappa Studios | Fall 2003

Post-Production Intern

design experience

Select work:

As We Forgive: Rwanda Initiative | logo + website for non-profit organization :: awfri.org

Uniting for Life | identity + stationary + website for non-profit health organization

Pathways4Women | identity, postcards + website for mentoring organization :: pathways4women.com

Imagine Center for Conflict Transformation | updated WordPress template :: caucasuedition.net

Association for Childhood Education International (ACEI) | PowerPoint presentation + photo research

SOLD | poster + DVD cover for documentary film (*website at soldthefilm.com*)

As We Forgive | logo, poster, DVD cover + website for documentary film :: asweforgivemovie.com

Khamoya | identity, website + stationary for acupuncture studio :: khamoya.com

Ambleside School of Herndon | identity, website + print collateral for Artspring fundraising event
:: artspringonline.com

Julia Overton Interiors | website + stationary for interior decorator :: juliaovertton.com

Northern Virginia Ophthalmology Association (NVOA) | website design :: nvoaeyes.com

Real Estate in DC | identity + signage for real estate company
Academy for Educational Development | wordpress blog + twitter page customization :: aed.org/blog
Splendid Portraits | layout for print piece + micro website design for photography studio
Circle B Inc | marketing + advertising design, print collateral + website :: circleb.com
Jordan Land Design | website for engineering firm :: dmjordan.com
Rockhedge Mitigation Bank | website for wetland mitigation bank :: rockhedge.net
Woodman's of Essex | website design + print ads :: woodmans.com
Harborlight Family Medicine | business cards
Being Known | identity, print collateral for lecture series + illustrative diagrams
Wellness Today | identity for massage therapy company
Grant Hanna | initial website for artist and illustrator :: granthanna.com
Imagine Schools | identity + marketing materials for charter schools, initial websites for several schools
Glebe Elementary School | identity + brochure for arts integration program
National Science Foundation | posters for the Directorate for Mathematical & Physical Sciences
Distinguished Lecture series

technical proficiency

Software (proficient on both Macintosh and PC):

Adobe Creative Suite 4: Photoshop, Illustrator, InDesign, Bridge, Dreamweaver; Acrobat Professional;
Microsoft Office: Word, Excel, Powerpoint; Microsoft Outlook/Entourage

Familiar with: Adobe PageMaker, Adobe AfterEffects, Flash, Final Cut Pro

Web skills: hand-coding HTML, CSS, some Javascript + PHP;
Wordpress installation + template design/customization

professional experience

Teacher's Assistant for Graphic Design I and II | Spring 2003, Spring + Fall 2004
black and white film photography
digital photography

exhibits

INSIDEOUTSIDE | July–August 2007

» a collection of works from three artists in the Boston area, exhibited at the
Centennial Gallery in Peabody, Massachusetts

passage | December 2004

» a senior thesis exhibit show at The Gallery at Barrington Center for the Arts,
Gordon College in Wenham, Massachusetts

references

Available upon request